



Acrovision adopts B2M mprodigy® to optimise efficiency of mobile deployments

Oxford, UK – 13 April 2010: Acrovision, a leading supplier in enterprise mobility solutions, has adopted the **mprodigy®** mobile management platform from B2M Solutions to expand its services into offering a complete enterprise mobility package.

As an independent provider, Acrovision has selected a portfolio of mobile computing devices of varying functionality and robustness alongside a suite of project applications for its customers in field service, sales force, warehouse control, asset tracking and fleet management. With the addition of **mprodigy**, Acrovision can now deliver a complete service incorporating the design, deployment and ongoing management of a mobility solution.

Paul Cunningham, Director of Acrovision explains, “With the current increase in deployments of mobile devices, the need to effectively stage, roll-out and manage multiple remote devices is becoming more vital to the optimum efficiency of a company’s IT infrastructure. This is why we have adopted the **mprodigy** management platform.”

Paul continues, “With **mprodigy**, we can now manage the complete lifecycle of a mobility project. It enables us to plan and select the correct mobile devices in the first instance before staging and deploying the installation into the field. Ongoing management and asset control of the units can then be centrally and remotely administered through **mprodigy** for such functions as firmware upgrades, technical support and device lock down, an invaluable saving on time and costs otherwise incurred. It is also capable of managing a mix of mobile devices from various manufacturers.”

B2M adheres to a rigorous certification process that provides for always-available operations. Devices are B2M-certified to ensure they can carry out the comprehensive set of functionality needed to support the extensive demands of line-of-business mission-critical environments.

managing the mobile enterprise



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Paul believes his clients will value the improvements that **mprodigy** will deliver through improved business efficiencies. “**mprodigy** offers some extremely powerful tools to measure and analyse the performance of each device in the field down to battery usage, wireless coverage and group comparisons which will enable our clients to optimise the performance and reliability of their mobile estates.”

Adding her comments, Julie Purves, Managing Director of B2M Solutions says, “We’re delighted to be working with the team at Acrovision. Our organisations share many synergies, not least our deep understanding of line-of-business environments where mission critical operations rely on robust and reliable mobile deployments. We can help their customers to achieve the control they need at both the macro level across the entire organisation and a micro level of control down to the individual user or device.”

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About B2M

B2M Solutions, specialists in managing the mobile enterprise throughout the entire mobile lifecycle, provides the software that optimises the performance of the extended enterprise. B2M is recognised in the enterprise mobile line-of-business (LOB) environment for its excellence in mobility. Its patented architecture is designed from the ground up specifically for the mobile environment. **mprodigy**® delivers robust levels of management control, reduced costs and complexity with a focus on addressing the needs of the business at various stages of the mobile lifecycle. It delivers iterative and continuous improvement, whilst maximising the productivity of the remote workforce and protecting the investment in a mobile estate. It meets the needs of LOB remote users in multiple sectors who require access to mission-critical corporate data whilst on the move.

www.b2m-solutions.com

About Acrovision

Acrovision is focused on equipping mobile workers with devices that capture and manage data, provide instructions and send information in real-time. Its customers are in the industries of Field Service, Sales Force, Warehouse Control, Asset Tracking and Fleet Management or wherever a company needs to enhance the productivity of its mobile workforce.

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